



Ali Dahmash

Under My Olive Tree, Founder

Ali Dahmash, the founder of “Under my Olive Tree.com” initiative, and Reach 2.0 a social media company, believes in 2 two things: the power of social media, and the basic goodness of humanity.

It began when Ali started the website “Under My Olive Tree.com”, now registered as a non-profit, to empower the local community and bring awareness to ordinary people, who can make a difference. To Ali, The role of social media is derived from the impact it has as well as from the need to spread awareness, reach people in far places, and employ more volunteers.

Ali worked with several IT companies, such as Novotek, ExecuTrain, Astrolabe IT and CEB- Oracle. At a later stage, He was the Business Development Manager at OFFTEC. He was Microsoft Business Solutions Sales Manager and later on became the BusinessOne Sales Manager at STS, Jordan.

Ali has a BSC in Computer Science from Amman Al-Ahliyah University, and an MBA in Global Technology Management from, the American Intercontinental University in Florida.