

Newsletter

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Abu-Ghazaleh Calls for Sales Tax Cuts on Highly Demanded Electronic Devices



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AMMAN - HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG. Global), called on the concerned authorities to seriously consider appeals for sales tax reduction on all electronic devices and their tools.

Representative of the Communications and Information Technology (ICT) Sector at the Jordan Chamber of Commerce (JCC), Eng. Haitham Al-Rawajbeh, has recently called for reducing the sales tax on such devices to no more than 8 percent.

For his part, Dr. Abu-Ghazaleh supported these requests, pointing out that the financial return on the business, the economic and the education sectors as a result of the proposed reduction would exceed many times the amount collected from high taxes. Higher taxes are known to be counterproductive as they reduce sale and therefore reduce tax revenue, he said.

Dr. Abu-Ghazaleh also indicated that this step would positively contribute to accelerating the digital transformation process, noting that sales tax cut would be directly proportional to prices, and consequently, citizens will be more willing to purchase ICT products and tools, hence the rise in demand would definitely boost national economy in general, and the ICT sector in particular.

Dr. Abu-Ghazaleh stated that he has previously called for taking prompt formal actions to encourage technological and e-transformation, since the whole world is moving in this direction, adding that we should keep abreast with this rapid transformation by cutting sales tax as necessary measure.

It is worth mentioning that Al-Rawajbeh had pointed out that the process of digital transformation in all relevant fields, has become an urgent need and an inevitable reality that should be addressed especially in light of the challenges imposed by the Coronavirus (COVID-19) pandemic.

It should be noted that there are 3,000 active companies in the ICT sector in the Kingdom which employ a total number of 45 thousand employees.

Abu-Ghazaleh Invited as Keynote Speaker by UN Habitat in Cairo

AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG. Global), is invited by the UN Habitat Regional Office for Arab States at their post COVID 19 regional retreat in Cairo as keynote speaker, on September 1, 2021.

The invitation is based on the long standing cooperation following the signing of a Memorandum of Understanding between UN-Habitat and Talal Abu Ghazaleh Information Technology International (TAGITI) in the field of innovative solutions to meet the many post COVID challenges facing Arab nations including recovery, climate change, and other issues relating to human settlements in the region.



The event will be attended by many distinguished personalities from across the region including heads of states who will discuss the development challenges and opportunities, including innovative solutions to meet the 17 Sustainable Development Goals (SDG) established by the United Nations. The SDG's represent an urgent call for action by all countries, in a global partnership, to achieve peace and prosperity. The SDG goals were adopted by all United Nations Member States in 2015 as part of 'The 2030 Agenda for Sustainable Development'.

Dr. Talal Abu-Ghazaleh participated in the formulation of the SDG's in his capacity as Chair of UN Global Compact and UN Global Alliance for ICT and Development. He continues to be a strong proponent of sustainable urbanization through his work as 'Chair of the Consortium for Sustainable Urbanization' (CSU) in New York that works in cooperation with relevant United Nations agencies in urban cities and centers around the world. He had also written a book titled "The Inevitable Digital Future: A World of Smart Cities", in which he discusses sustainable urbanization through smart cities with the aim of benefiting from Artificial Intelligence (AI), the Internet of Things (IoT) and other Industry 4.0 technologies, to develop smart, sustainable cities for the future.

Jordan's Civil Status and Passport Department Sign Cooperation Agreement with 'Abu-Ghazaleh Global'.

AMMAN - Talal Abu-Ghazaleh Global (TAG.Global) and the Civil Status and Passport Department (CSPD) signed a cooperation agreement for the provision of a range of professional services that TAG.Global offers.

The agreement, signed by HE Dr. Talal Abu-Ghazaleh, TAG.Global founder and chairman, and Mr. Fahad Al-Amoush, CSPD director-general, falls in line with the objectives of the Department in the development of its services and activities in the information technology field, as well as, in upgrading the various professional and technological services, and human resources cadres. Dr. Abu-Ghazaleh affirmed that TAG.Global always seeks to serve the various public institutions through all the professional services it provides, expressing the Organization's pride in providing such services to the CSPD too, noting that the Department plays a significant role in maintaining a comprehensive database of all Jordanian citizens, along with all other important



services it renders. For his part, Mr. Al-Amoush said that signing this agreement with TAG.Global enhances the CSPD's efforts in offering distinguished digital services, pointing out that this agreement aims at simplifying its procedures by eliminating bureaucracy saving citizens' time and effort.

Additionally, Al-Amoush stated that implementing the agreement comes in accordance with the royal directives that always underline the importance of making simplifying citizens' procedures; praising the initiative of Dr. Abu-Ghazaleh, as it comes within the framework of implementing e-government.

The articles of the

agreement stipulate the development of a Process Management System (PMS), providing guidance and instructions related to patents and their registration, providing ISO consultation, identifying the training needs of the CSPD cadres, and translating the Department's website into English.

The agreement also underlines the need to establish a joint task force from the two parties to study and discuss cooperation for the purpose of implementing a number of activities and services such as designing a user's guide, law and procedures manual, posters, in addition to designing the Department's annual

Abu-Ghazaleh Receives Oman's Ambassador to Jordan

AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG. Global), received in his office the Ambassador of the Sultanate of Oman to Jordan, HE Sheikh Hilal Marhoon Al-Ma'amari, to discuss issues of mutual interest mainly in the fields of innovation, renewable energy and capacity building.

During the meeting, the Ambassador reviewed some of the most significant achievements the Sultanate in the fields of modern technology and knowledge, as well as renewable energy storage solutions.

Al-Ma'amari expressed his readiness to discuss cooperation between TAG. Global and the Omani relevant institutions to establish a Business Incubator in Oman aimed at providing support to innovators and help them develop and invest in their innovations and creativity, in addition to establishing a branch for Talal Abu-Ghazaleh University College for Innovation (TAGUCI) in Muscat, and a factory



affiliated to Talal Abu-Ghazaleh for Technology, a member of TAG.Global, to manufacture technological devices including laptops, tablets and smartphones.

For his part, Dr. Abu-Ghazaleh expressed his happiness at the visit of Oman's Ambassador to TAG.Global premises, commending the deep and distinguished ties between the two countries.

Furthermore, He highly praised the advanced level the Sultanate in the use of technology, scientific research and development, expressing his pride in cooperation between TAG.Global and Omani organizations.

Referring to the establishment of innovation incubators, Dr. Abu-Ghazaleh affirmed, "The

establishment of an environment that stimulates creativity would positively contribute to creating innovators and creators, taking into consideration that the greatest innovators in the world had a suitable environment for innovation. Therefore, it is crucial today to provide such an environment for the youth to encourage their creativity and innovation."

Abu-Ghazaleh concluded the meeting by commending Oman and its interest in establishing a factory for manufacturing technological products, noting that TAG.Global established a factory in Egypt for the production of laptops, tablets and smartphones characterized by their high quality specifications and competitiveness.

TAG-KF Digital Talks:

<http://www.tag-forum.org/VideoGallery.aspx?lang=en>

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Your **TECH TOOLS** for the Inevitable Digital Future

TAG-PHONE

TAG: Your Trusted Brand

- CPU: MediaTek Helio P60 Octa Core**
- 6 GB RAM** **Android 10**
- 64 GB Storage** **Dual Nano SIM Card**
- Battery Capacity 4000 mAh**
- Display: 6.2" HD+**
- 8 MP Front Camera, 16 MP Rear Camera**



TAG-PHONE Plus

Compare then Buy

- CPU: MediaTek Heilo A25 Octa Core**
- 4 GB RAM** **Android 10**
- 128 GB Storage** **Dual Nano SIM Card + TF Card**
- Battery Capacity 4500 mAh** **Display: 6.55" HD+**
- 8 MP Front Camera, 16 MP Rear Camera**



TAG-PHONE Advanced

Tailored to Be Advanced

- CPU:MediaTek Heilo P60 Octa Core**
- 6 GB RAM** **Android 10**
- 128 GB Storage** **Dual Nano SIM Card**
- Battery Capacity 4400 mAh** **Display: 6.3" FHD+**
- 16 MP Front Camera, 16 MP Rear Camera**

