

Newsletter

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In partnership with Jordan Investment Commission, Jordan Chamber of Commerce and Industry and 'Sindyan' **'Abu-Ghazaleh Global', a Success Partner in the First Virtual Kingdom International Expo**



AMMAN – The first virtual Kingdom International Exhibition and Conference will take place during the period: July 28 - August 2, 2021. It will be organized by Sindyan Entrepreneurship & Development Organization in cooperation and partnership with Jordan Investment Commission (JIC), Jordan Chamber of Commerce and Industry, and Talal Abu-Ghazaleh Global (TAG.Global).

The conference aims to promote and to put on display the Jordanian industries, services and products through a virtual exhibition based on the highest global standards as approved by the exhibition industry and virtual conferences. The Exhibition would provide an opportunity for a large number of companies, factories, enterprises and service providers from various economic sectors to communicate directly with customers and potential partners from all over the world in Arabic and English through virtual platforms equipped with the best visual and written communication technologies using the bilateral e-meeting rooms feature.

During the event, products and services will be directly displayed for direct contracting sale with a brief about every product and service. The exhibition also offers the advantage of uploading introductory videos and brochures that allow visitors/ users to access the companies and factories' products and services before visiting the concerned portals for additional details.

It is worth mentioning that TAG.Global's support for the first virtual Kingdom International Exhibition and Conference, as a Strategic Success Partner, stems from its national responsibility commitment to support and stimulate the national economy, as well as to contribute to the economic recovery of companies and factories that have been impacted by the Coronavirus (COVID-19) pandemic. For this purpose, TAG.Global will market its websites and will also invite and encourage its clients and partners to participate and visit the Kingdom Virtual Exhibition through its +100 offices around the world. Moreover, Talal Abu-Ghazaleh for Technology (TAGTech), one of TAG.Global's firms specialized in manufacturing digital devices, will participate in this event by displaying its technological devices, including laptops, tablets and smartphones designed by its experts, noting that it has produced up to 15 series devices so far offered in more than 50-locations worldwide.

For his part, Mr. Fadi Daoud, executive director of Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), and head of the Exhibition's Organizing Committee, stressed the prominence of the virtual exhibitions and conferences, becoming major pillars on which countries count in promoting their products and services due to the circumstances imposed by COVID-19 pandemic on the whole world.

Daoud added that the Conference will be held under the title (Meet for Jordan) with the participation of a large number of Jordanian expatriate businessmen, academics and a host of industry, trade and economic experts. He noted that several key topics that aim at highlighting the advantages of studying, working and investing in Jordan will be discussed. He concluded that the outputs from those sessions will be collected to be submitted to stakeholders to study and examine the extent of their implementation.

To register in the first virtual Kingdom International Exhibition and Conference, please visit: www.kingdomexpo.org

Prepared by a student from Al-Quds Open University
Research Paper on ‘Analyzing and Evaluating Strategic Thinking of Talal Abu-Ghazaleh Global’s Managers’

AMMAN – As a requirement for a Masters Degree course, part of the ‘Strategic Management and Leadership program, a research paper entitled ‘Analyzing and Evaluating the Strategic Thinking of Talal Abu-Ghazaleh Global’s Managers’ was prepared by researcher Marwa Farah, a student at the Graduate Studies & Scientific Research in Al-Quds Open University.

The study analyzed and evaluated the Talal Abu-Ghazaleh Global (TAG.Global) managers strategic thinking with the purpose of identifying the extent of clarity in their effective usage of the strategic thinking concept, as well as the obstacles that affect their performance.

The research project included in-depth interviews with TAG.Global strategic and functional managers in Palestine and Jordan.

One interview was arranged with Mr. Jamal Milhem, TAG.Global executive director in Palestine, and another was conducted with Mr. Fadi Daoud, executive director of Talal Abu-Ghazaleh Knowledge Forum (TAG-KF) and TAG.Global Education and Youth Consultant in Jordan. The researcher also relied heavily on monitoring and reviewing meetings, lectures and seminars of HE Dr. Talal Abu-Ghazaleh, chairman and founder of TAG.Global.

Researcher Farah indicated that she chose to shed light on the significance of strategic thinking through her research paper, therefore, she selected one of the most important and prominent global group of firms in this field (TAG.Global), represented by its chairman Dr. Abu-Ghazaleh, in an effort to analyze the strategic thinking of the managers and the main obstacles that face such thinking, in an attempt to come up with conclusions and recommendations that might benefit decision-makers through this exemplary model that attaches high value and importance



to human thinking.

For his part, Dr. Abu-Ghazaleh expressed his thanks and appreciation to the University Presidency, academics and professors for the great effort and support provided to scientific research and development processes. He also expressed his pride and gratitude in the efforts of student Marwa Farah, saying: ‘I salute you for your effort and accomplishment of this paper which I have read with great interest and insight because it contains scientific and objective analysis and evaluation.’

Dr. Abu-Ghazaleh also instructed the publication of the paper as well as its circulation to all TAG.Global offices around the world to serve as a professional reference for TAG.Global staff.

In an interview with TRT World TV **Abu-Ghazaleh: Every Occupation throughout History Ended with Liberation**

AMMAN - Turkish state-owned news channel (TRT World TV) hosted HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), in an exclusive interview via video communication technology in 'One On One' program presented by Mr. Ali Mustafa.

The interview centered on the current situation in Palestine as well as the future of the Middle East particularly the conflict with the Zionist enemy.

At the beginning of the interview, Dr. Abu-Ghazaleh corrected the historical misconception which claims that 'Israel' is a state, saying that Palestine is the state and the so-called "Israel" is not a state: just an occupying power. He elaborated that international law defines the state as the entity that has land with defined borders, citizens and a constitution, none of which the Zionist occupier owns.

Dr. Abu-Ghazaleh
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further added that the United Nations has been regularly referring to "Israel" as an occupying power of Palestinian and Arab lands, and that this illegal occupation should end. When that happens Palestine will restore its lands and its people will restore their rights in their independent, free from occupation state. "If someone claims that the so-called (Israel) is an entity extending from the river-to-the-sea, then where is Palestine?" he said and went on to reiterate: "This land is Palestine and was occupied by the Zionist invaders who came from all over the world and expelled its original citizens from their homes and lands except for a very few people."

Dr. Abu-Ghazaleh

further elaborated that demographic studies indicate that by 2050 the number of Palestinians inside the Palestinian territories will inevitably become twice the number of Jewish Zionist settlers, and (Israel) then would be facing a demographic dilemma since the Zionists will not be the majority in the next 30 years.

Commenting on a statement made by the United States President Mr. Joe Biden a few days ago that the Arab world must recognize the existence of so-called Israel as a Jewish state, Dr. Abu-Ghazaleh expressed his absolute rejection of such an irrelevant statement which only represents Biden as a person who has no right to make.

Abu-Ghazaleh stressed that neither he nor anyone else has the right to offer what he does not own to others, reaffirming that Palestine is an Arab land that belongs to Palestinians, explaining that justice will eventually be restored.

Responding to a question about the Jews in (Israel) who oppose occupation, Dr. Abu-Ghazaleh said they are a very small minority, not more than one percent. The problem he said is with the Zionists who refuse to draw the borders of their Zionist unjust entity, as they claim (Israel's) borders are anywhere their army can reach.

He added that despite

the military power that the Zionists own and the deadliest weapons of their army, or the diplomatic relations they maintain with other countries, the real power is the national historical right of the Palestinians, especially since there are 30 million Palestinians around the world who will never compromise on their rights and whose resolve to restore their land and establish their own independent state on it will never weaken. (Israel) will not find one single Palestinian who is willing to give up his homeland Palestine for a group of invaders and oppressors, he affirmed.

He added that the two-state proposal is a joke

as the illegal settlements spread all over the Palestinian territories made it impossible.

Dr. Abu-Ghazaleh said that, despite his old age, his attachment and his firm commitment toward his country Palestine has never been weakened and will never fade, noting that the younger generations of Palestinians are even more determined and strong-minded than their families to return and to liberate Palestine. Dr. Abu-Ghazaleh concluded his interview saying that: "Certainly, Palestine will be liberated and victorious, and then we will graciously welcome the Jews and allow them to live in it with equal rights."

TAG-KF Digital Talks:

<http://www.tag-forum.org/VideoGallery.aspx?lang=en>

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