

## Newsletter

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On the International Women's Day 'Abu-Ghazaleh Knowledge Forum' Organizes Panel on 'Women in Jordan's First Centenary - Reality and Aspirations'



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AMMAN – Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), a member of Talal Abu-Ghazaleh Global (TAG.Global), organized a digital panel broadcast on the Forum's Facebook page entitled 'Women in Jordan's First Centenary - Reality and Aspirations' in conjunction with the International Women's Day.

During the session, TAG-KF hosted HE Ms. Asma Khader, executive director and consultant of the Jordanian Women Solidarity Institute (SIGI), Dr. Maysoon Al-Otoom, director of the Center for Women's Studies at the University of Jordan and

Ms. Rula Samain, journalist and writer.

Khader, a human rights activist, and a defender of promoting the principles of justice and freedom, as well as eliminating discrimination and violence against women in society, stressed that it is the responsibility of all members of society, men and women, to defend human rights including women's rights.

She also pointed out that, during the Coronavirus (COVID-19) pandemic, women proved that societies mainly rely on women's role and involvement in strengthening the effective resilience and response, in recovery from the repercussions of crises, noting their significant roles within the family framework in terms of education and health; in addition to women's proven ability to overcome crisis, taking into account that they were, and still are, at the forefront of healthcare and education sectors.

For her part, Dr. Al-Otoom referred to the state of alternation and contrast between traditions and modernity in the Arab societies, pointing out that modernity is a historical and civilizational entitlement that should be engaged in embracing modern human values while preserving positive cultural identity and particularities.

Al-Otoom, on the other hand referred to the hostility that faces successful women in traditional societies and rejection from both men and women, as any successful female model from outside the male dominance cycle would be seen as a threat by men.

While according to Journalist Samain, the society should realize that human dignity is the path to progress, self-development and community advancement, adding that women and men complement each other; not competitors.

Samain affirmed that the society is coherent and interconnected in all its aspects, saying that women's right and advocacy, and putting their status in order should be accompanied not only by changes in legislation and laws, but changed in community culture as well, which should become a norm and a behavior based on values, customs and lifestyle practices, so that the gender stereotype that characterizes women as weak and vulnerable is radically changed.'

“Since women are one of the main pillars of society, they have to know how important they are, feel confident, and identify their skills,

because skills in many cases could equal educational qualifications and even outperform them.” Samain said.

TAG-KF Executive Director and TAG.Global Education and Youth Consultant, Mr. Fadi Daoud, who moderated the session, stated that the digital virtual sessions conducted by the Forum are considered the best way to easily communicate with interested people and followers since such events provide a good opportunity to help them participate remotely.

Daoud added that that the meeting was organized in conjunction with the International Women’s Day celebrated on March 8 every year; a global celebration to demonstrate public respect and appreciation to women’s economic, political and social achievements.

## Under the patronage of Minister of Digital Economy and Entrepreneurship 'Abu-Ghazaleh Knowledge Forum' Hosts Launch of 2021 National Youth Entrepreneurship Competition



AMMAN – Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), a member of Talal Abu-Ghazaleh Global (TAG.Global), hosted the launch ceremony of the 2021 National Youth Entrepreneurship Competition, under the auspices of HE Mr. Ahmed Al-Hananda, minister of Digital Economy and Entrepreneurship, in the presence of HE Dr. Talal Abu-Ghazaleh, chairman and founder of TAG.Global.

The competition, organized and launched by Entro Gate Company, aims to promote the entrepreneurial and innovative skills of school students aged between 12-17 years, as well as to provide them with necessary innovation tools to develop and transform entrepreneurial ideas into projects.

The ceremony was held in the presence of representatives of the strategic partners of the competitions including Ministry of Education/ Department of Professional Education and Production, Ministry of Digital Economy and Entrepreneurship and Crown Prince Foundation/TechWorks, in addition to representatives of other supporters and sponsors including Al Amal Al Amer initiative.

Minister Al-Hananda said that the Ministry carries out several initiatives that contribute to supporting the entrepreneurial environment to achieve the vision in making entrepreneurship sector one of the main sectors in the Kingdom, noting that the Ministry supports the sector through the provision of basic needs. For his part, Dr. Abu-Ghazaleh highly commended the efforts exerted by the Ministry of Digital Economy and Entrepreneurship in supporting entrepreneurship during the rapid development of Information and Communication Technology (ICT).

Dr. Abu-Ghazaleh also affirmed that innovation and invention constitute the main tools to advance the national economy, calling for the expansion in the number of financing



companies that support innovation and inventions, reiterating that education should be for the purposes of innovation in all areas. Ms. Samar Obeidat, founder and CEO of 'Entro Gate' and the National Youth Entrepreneurship Competition, highlighted the importance of teaching young people and children entrepreneurial skills since childhood which had become necessary to keep pace with development, calling for integrating entrepreneurship into the education system.

For his part, Mr. Fadi Daoud, Executive Director of TAG-KF, TAG.Global Education and Youth Consultant and founder of Al Amal Al Amer initiative, stated that TAG-KF's support to 'Entro for Kids' initiative is attributed to our belief in the importance of moving towards knowledge-based economy and introducing a new generation that embraces entrepreneurship and creativity. During the ceremony, Dr. Abu-Ghazaleh inaugurated the Innovation Fair, which included nine innovative projects for students who won the 2020 Entro for Kids contest, launched by Entro Gate, whose projects were supported by Entro Gate's business incubator.

In addition, Dr. Abu-Ghazaleh presented honorary shield to partners, and gifted the top three winners in the contest with Talal Abu-Ghazaleh for Technology (TAGTech) technological devices. Meanwhile, Ms. Obeidat presented an honorary shield to Dr. Abu-Ghazaleh in recognition of his support to 'Entro for Kids' initiative.

On the sideline of the ceremony, a panel session was organized on the Importance of Youth Entrepreneurship, with the participation of Eng. Ismail Haqqi, TechWorks manager – one of Crown Prince Foundation's initiatives and Dr. Mohammad Al-Shaar, director of the Vocational Education and Production Department at the Ministry of Education, in addition to students: Fares Qteishat from Jubilee School and Ahalm Al Obaidi from Alzahra High School for Girls, two creative entrepreneurs.

## 'Abu-Ghazaleh Knowledge Forum' Organizes Panel on 'Jordanian Women in Science and Technology'

AMMAN – Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), a member of Talal Abu-Ghazaleh Global (TAG Global), organized a digital panel broadcast on the Forum's Facebook page entitled 'Jordanian Women in Science and Technology', in conjunction with the International Day of Women and Girls in Science.

During the session, TAG-KF hosted Ms. Huda Al-Rawabdeh, director of the National Center for Innovation/ the Higher Council for Science and Technology (HCST), Ms. Reema Diab, founder and CEO of Galaxy Organization for Technology and Eng. Ayat Amr, expert in Robotics and Youth Ambassador of Jordan at the United Nations.

Al-Rawabdeh said that women's participation in science and technology is trivial compared to men's due to the challenges facing women in the areas of science, technology and innovation in Jordan,



the Arab region and worldwide, adding that expenditure on scientific research and innovation is also negligible according to global statistics and international indicators.

She also pointed out that the National Center for Innovation was established in 2019 as a national umbrella that creates a competitive entrepreneurial environment, noting that the Center would soon launch Jordan's Open Platform for Creativity'-the only platform in the Middle East and South Africa that aims to build distinctive public-private partnerships by linking academic institutions, research centers, entrepreneurs, and business incubators with donors to overcome

financial challenges.

For her part, Diab said that entrepreneurs should have basic skills, continue developing their capacities, have a vision, a message and patience. She pointed out that she had founded the Galaxy Organization for Technology that is concerned with education, training and technology for women, youth and children locally and globally; adopting one motto 'Technology Use is a Right for All' to reach everyone in all regions, and enable them to create better opportunities for themselves and others through technology.

Diab has received the Best Technology Project Award in San Francisco, the 'Best of Tech' Mira

Award for women presented by MIRA Foundation in the USA, and was ranked among the top entrepreneurs in the German of Berlin.

Meanwhile, Eng. Amr, as an expert in robotics, stressed the importance of attracting and supporting talented and gifted youth, to help them explore their undiscovered capabilities, pointing out that she, with the Ministry of Digital Economy and Entrepreneurship, are trying to create a regulatory and supportive environment for entrepreneurial projects.

She also noted that the absence of relevant legislation and instability of laws are the most

prominent challenges facing entrepreneurs and they adversely affect startups, calling on the media to shed light on the successes and innovations of Jordanian innovators and entrepreneurs who receive international and global recognition for their important innovations and inventions.

For his part, Mr. Fadi Daoud, executive director of TAG-KF and Talal Abu-Ghazaleh Global (TAG.Global) Education and Youth Consultant, who moderated the session, pointed out that the digital virtual session conducted by the Forum was organized in conjunction with International Women's Day, particularly the

International Day of Women and Girls in Science, noting that empowering and enhancing the participation of women in science, technology, engineering, arts and mathematics in their country is essential for achieving Sustainable Development Goals by 2030.

It is worth noting that General Assembly of the United Nations has adopted resolution A/RES/70/212 by which it proclaimed February 11 as the International Day of Women and Girls in Science, with the aim of supporting women and girls to be able to participate fully and equally in science.

**TAG-KF Digital Talks:**

<http://www.tag-forum.org/VideoGallery.aspx?lang=en>

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