

Newsletter

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On the occasion of World Cancer Day
‘Abu-Ghazaleh Knowledge Forum’ Organizes Panel Session on ‘Cancer Insurance and Citizens’ Aspirations’



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AMMAN – Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), a member of Talal Abu-Ghazaleh Global (TAG.Global), hosted Ms. Nisreen Qatamish, Director General of King Hussein Cancer Foundation (KHCF), and Dr. Hazim Al-Rahahleh, Director General of the Social Security Corporation (SSC), in a digitally organized panel on ‘Cancer Insurance; a Holistic Concept of Social Protection in Line with Citizens’ Aspirations’, through live streaming on the Forum’s Facebook page.

The panel was organized by

TAG-KF on the occasion of the World Cancer Day; an international day marked on February 4 every year to raise awareness on cancer and to encourage its prevention, detection, and treatment, as a part of its national role in supporting the efforts exerted by the Foundation. The event falls in line with the February national awareness campaign that aims to involve the local community in the raising awareness efforts on cancer risks and the importance of fighting it.

Qatamish stated that the cancer treatment insurance is a national priority as well as a right for every citizen, regardless of the fact that Jordan is experiencing development challenges in light of the increasing costs of cancer treatment and the growing numbers of cancer patients annually, noting that the KHCF has received 65,000 cancer patients since its establishment and the figures continue to grow. She also stated that the Center provides the patients with the best medical treatment programs that compares with the standards provided in the best medical cancer centers in the world, pointing out that 6000 Jordanians and 8000 non-Jordanians are diagnosed with cancer disease every year.

Qatamish pointed out that such figures would double by 2030 according to UN data, stressing that the ‘Cancer Care Program’ is a primary step taken by the Foundation towards achieving comprehensive medical coverage.

Referring to the cooperation agreement between the KHCF and the Social Security Corporation (SSC) Qatamish explained that the agreement aims at mitigating cancer burden on patients and their families by adopting a participatory model that ensures fair distribution of resources and obtaining high-quality services, in addition to achieving sustainability in providing funding for cancer treatment.

For his part, Dr. Al-Rahahleh affirmed that the Social Security Corporation has, since its establishment, been offering citizens all kinds of social protection, which led the Corporation to collaborate with the KHCF in providing ‘Cancer Care Program’ for SSC beneficiaries and pensioners; pointing out that the Corporation has recently provided an electronic platform on its website (www.ssc.gov.jo) to enable people to submit subscription applications.

Furthermore, Al-Rahahleh commended the efforts exerted by the KHCF in fighting cancer in Jordan and the Arab region, in addition to the strengthening partnerships with various institutions, bodies

and national corporations to achieve its humanitarian goals. He stated that KHCF and SSC have launched an outreach and media campaign on ‘Cancer Care Program’ in which TAG-KF played a major role in introducing its objectives and goals to all citizens.

For his part, TAG-KF Executive Director and TAG.Global Education and Youth Consultant, Mr. Fadi Daoud, who moderated the session, stated that the digital virtual sessions conducted by the Forum are considered the best way to easily communicate with interested people and followers since such events provide a good opportunity to help them participate remotely. Daoud said that institutional partnerships play a major role in integrating roles to face challenges, as well as, to enhance social protection methods, referring to the national role the Forum plays in strengthening the awareness and educational efforts conducted by national institutions.

The Social Security Corporation (SSC) provides an electronic platform through its official website for the purpose of facilitating the process of receiving applications for subscribing to the ‘Cancer Care Program’ that covers cancer’s treatment at the King Hussein Cancer Foundation. The Corporation offers installment payments of the beneficiaries due subscriptions through their pension salaries, with a 10% discount for application submitted through the platform.

“Abu-Ghazaleh” and SOFEX Sign Cooperation Agreement



AMMAN – Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), a member of Talal Abu-Ghazaleh Global “TAG.Global”, has signed a memorandum of understanding with the Special Operations Forces Exhibition “SOFEX”, to cooperate in the field of international exhibitions and conferences in Jordan.

The MoU was signed by HE Dr. Talal Abu-Ghazaleh, chairman and founder of TAG.Global, and Eng. Major Ayman Al Batran, SOFEX general manager, as a continuation of TAG.Global’s approach in strengthening relationships with various national institutions and in providing its services for supporting national economy and enforcing a genuine public-private partnership.

During the signing ceremony, Dr. Abu-Ghazaleh emphasized the importance of institutionalizing the concept of investment in innovation and creativity, noting that Talal Abu-Ghazaleh University College for Innovation (TAGUCI) was established to achieve this purpose, given that it operates as an incubator for innovation and creative learning, with the aim of graduating innovators and inventors.

He further expressed his confidence in the competence, creativity and innovation of commanders and soldiers of the Jordanian Armed Forces “JAF”/Arab Army, noting that the Joint Board for Military Development and Innovation was established in collaboration with JAF to enhance the effective role of the Armed Forces in the field of creative and technological knowledge. For his part, Major Al Batran stressed the importance of continuous cooperation and coordination with the private sector, especially with TAG-KF that contributed to transferring technology at the international level to support business development as well as to stimulate local and Arab economic, cultural and educational development through interaction and exchange of expertise.



Al Batran also expressed his pride in partnering with TAG.Global which will be the core of continuous work to benefit and exchange different expertise especially in modern Information & Communication Technology (ICT) and Artificial Intelligence (AI) fields. The MoU provides for cooperation in several areas such as organizing and holding local and global conferences and exhibitions, and marketing for SOFEX conferences and exhibitions through TAG.Global offices all over the world.

Talal Abu-Ghazaleh Knowledge Forum (TAG-KF) was established upon an initiative of Dr. Abu-Ghazaleh with the aim of organizing conferences and seminars on various topics of special interest to the society and decision-makers alike. Through collaborating with government and non-government organizations, institutions and research centers, the Forum seeks to develop businesses, and to promote national and Arab economic, cultural and educational development.

The Special Operations Forces Exhibition “SOFEX” is one of the firms affiliated with the Jordan Design and Development Bureau (JODDB); a research strategic center in Jordan specialized in providing tailored solutions in modern and advanced defense system industries.

Abu-Ghazaleh Wins OSCAR 'Most Prominent Arab Scientific Personality of the Year 2020' Education Award

AMMAN – HE Dr. Talal Abu-Ghazaleh, founder and chairman of Talal Abu-Ghazaleh Global (TAG.Global), won the OSCAR Education Award as “The Most Prominent Arab Scientific Personality for 2020”. The award contest was organized by the Human Development Training Center (HDTC) in Dubai, the UAE.

The selection of winners was based on a six-day survey conducted by the Center, where Dr. Abu-Ghazaleh received the highest number of votes of more than quarter of a million voting participants from 70 countries.

The Center announced that the winners will be virtually honored on February 17, 2021, in a ceremony that gathers a host of high-ranking personalities.

The voting targeted four categories; the Most Popular Speaker



in 2020, the Most Widely Circulated and Influential Videos, the Most Effective Educational Toolkit and a Personality who will be Remembered.

It is worth mentioning that the Human Development Training Center in Dubai, started its training activities in 2013, covering many countries around the world including the United Arab Emirates (UAE), the Kingdom

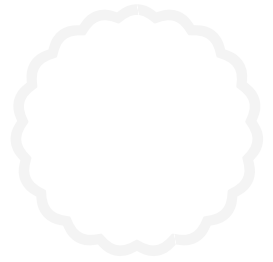
of Saudi Arabia (KSA), Egypt, Turkey, Malaysia, Korea, Singapore, Spain, Germany, the UK, Italy and France. It aims at developing the professional training system in accordance with global quality standards, as well as providing services and training solutions to develop human resources in conformity with current and future needs of companies and organizations.

TAG-KF Digital Talks:

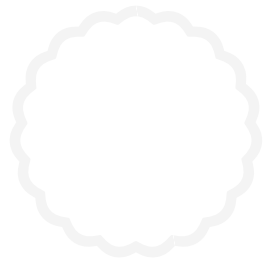
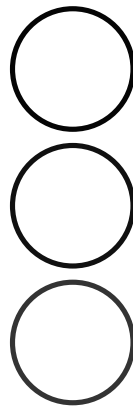
<http://www.tag-forum.org/VideoGallery.aspx?lang=en>

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