

Newsletter

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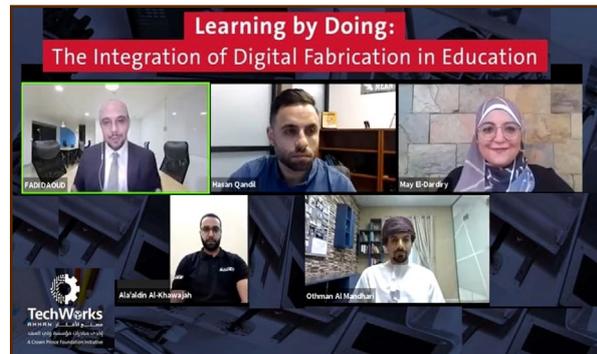
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**‘Abu-Ghazaleh Knowledge Forum’
Participates in ‘Integrating Digital
Manufacturing in Education’ Panel**



AMMAN – Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), a member of Talal Abu-Ghazaleh Global (TAG.Global), participated in an online panel session organized by TechWorks, one of the Crown Prince Foundation’s initiatives, under the title “Learning through Practice – Integrating Digital Manufacturing into Education”. The panel was attended by a number of education, industry, business and innovation experts from several countries.

Director of the Unified Admission Coordination Unit and Spokesperson for the Ministry of Higher Education and Scientific Research, Mr. Mohannad Al-Khatib, inaugurated the panel,

which was moderated by Mr. Fadi Daoud, TAG-KF executive director and TAG.Global Education and Youth consultant.

During the session, speakers discussed the gaps that exist in the current educational system as a result of traditional teaching methods, while, on the other hand they revealed how digital learning could positively contribute to sharpening students' technological and personal skills, in addition to improving their critical thinking and problem-solving skills.

Lecturer and researcher at the Department of Mechanical Engineering in North Texas University, Dr. Hassan Qandil, underlined the importance of industrial projects in filling the labor market gaps, touching upon the reasons that kept the Jordanian universities behind by adopting funded or guaranteed industrial projects. At the same time, he urged universities to embrace digital manufacturing, calling for the establishment of Fab Labs (or digital fabrication laboratories),; which are as important as traditional laboratories.

Meanwhile, Eng. May El-Dardiry, who is interested in business and innovation field and a TEDx spokesperson from Egypt, gave a presentation entitled "The Impact of Digital Manufacturing and Experimental Learning". She outlined what schools and universities need for building Fab Labs. That is, in addition to the requirements for building a digital manufacturing culture at schools, referring to the importance of preparing responsible teachers to teach such techniques and methods.

Eng. Ala'aaldin Al-Khawajah, Sager Drone Academy team leader, delivered a presentation on the inclusion of digital manufacturing skills in educational curricula, underlining the extent to which digital manufacturing approaches differ from traditional ones. He went on to discuss the importance of including digital manufacturing in education with the aim of creating a 'generation of manufacturing' and 'digital thinkers'.

Founder & CEO at InnoTech in Oman, Eng. Othman Al Mandhari, talked about the contribution of digital manufacturing skills in closing the gaps in labor markets, explaining how the Fab Labs could contribute to science and technology education, engineering and mathematics.

TechWorks is a digital Fabrication Laboratory (FabLab) and one of the Crown Prince Foundation's initiatives. Through its modern devices and equipment for 3D printing and prototype digital manufacturing production, it provides support to Jordanian youth innovators and strengthen the innovation system in Jordan.

'Abu-Ghazaleh Knowledge Forum' Organizes session on the 'Role of Arab Media in Reviving and Preserving Heritage'

Facebook LIVE
TAGBC Radio
TAG-KF
مستشفى طلال أبوغزاله للمعرفة

" دور الاعلام العربي في إحياء التراث و الحفاظ على الموروث "

يتحدث فيها

يدبر الحوار

الإعلامية
حنان الشيبيني
مصر

الإعلامية
هيا الدعجة
الأردن

الإعلامية
زينة صندوقة
فلسطين

الكاتبة الصحفية
سعاد جروس
سوريا

فادي الداود
المدير التنفيذي
ملتقى طلال أبوغزاله المعرفي

AMMAN - Talal Abu-Ghazaleh Knowledge Forum (TAG-KF), a member of Talal Abu-Ghazaleh Global (TAG.Global), in cooperation with the Arab Women Media Center (AWMC) organized a digital panel session entitled "The Role of the Arab Media in Reviving and Preserving Heritage" through livestreaming on the Forum's Facebook page and broadcast on Talal Abu-Ghazaleh Business and Culture Radio & TV.

During the session, TAG-KF hosted Syrian Journalist Ms. Suad Jaros, reporter Ms. Zeina Sandouka from Palestine, and TV presenter Dr. Hanan Elshibini from Egypt, in addition to the TV presenter, Ms. Haya Alda'jah, from Jordan.

The panel session which was moderated by Mr. Fadi Daoud, executive director of TAG-KF and Talal Abu-Ghazaleh Global (TAG.Global) Education and Youth Consultant, discussed the experience of the media professionals and their role in reviving and preserving Arab heritage and legacy.

The Palestinian reporter, Ms. Sandouka affirmed that her profession in the media has become her own weapon of resistance and one of the most important forms of struggle against the Zionist occupation, which attempts to destroy and obliterate the Palestinian heritage and to claim it for themselves.

She also explained the concept of heritage as the accumulation of peoples' creations of tales, proverbs, songs, food, fashion, and others which are considered a true reflection of the peoples' culture, and their national identity. She underlined the

importance and the need of preserving the Palestinian legacy and protecting it from the systematic Occupation claims that Palestinian cultural traits such as fashion, traditional food, popular songs, and others belong to them. That can be achieved through the oral documentation, and the preservation of history and national identity.

Presenter and researcher in Jordan heritage, Ms. Alda'jah affirmed the importance of systematic academic documentation to preserve heritage which doesn't even exist in many areas and lacks real and well-informed references.

She further presented some information on the authentic Jordanian heritage, stressing the importance of the land, the human being, and the identity as the key components of Jordan's heritage referring to the particularity of the nature of the place and region where the Jordanians live, in addition to costumes, proverbs, weddings and other social events. She went on to say, heritage is a means of conveying knowledge and culture between peoples as well as an important factor for promoting tourism.

Alda'jah concluded with a question: "Are we going to leave a legacy to our grandchildren?"

The Egyptian TV Presenter, Dr. Elshibini said that she is deeply involved in preserving heritage and legacy by producing and presenting many TV programs that highlight different local cultural and heritage related issues, adding that she works through the Arab Women Media Center to highlight social issues of interest to women and try to connect them with their heritage.

Elshibini pointed out that one of the forms of stolen heritage is the cultural encroachment, which invades all aspects of life and imposes itself to present a different image of the indigenous community, staying away from everything that is ancient and authentic.

For her part, Syrian journalist Ms. Suad Jaros touched upon the consequences of globalization which blew away heritage and community identity, resulting in various adverse reactions that called for the preservation of heritage and consolidation of its concepts.

She also talked about her project that aims to preserve the ancient legacy of printing in Hama, Syria, that dates back to the Roman-era, emphasizing the importance of supporting domestic craftsmen who use real raw materials that are considered part of the heritage and preserves its values.

[To watch the recording of the session:](#)

<https://www.youtube.com/watch?v=Bk5C0tdjNr0>

‘Abu-Ghazaleh’ Patronizes Graduation Ceremony of Diploma Training Students at TAG-Knowledge Center



AMMAN – Talal Abu-Ghazaleh Global (TAG. Global) celebrated the graduation of a new batch of diploma training students, conducted by Talal Abu-Ghazaleh Knowledge Center (TAG-KC) in Human Resources, Translation, Artificial Intelligence and Training of Trainers (ToT) courses affiliated with knowledge stations. The Graduation ceremony was held under the patronage of HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global.

During the ceremony, Dr. Abu-Ghazaleh addressed the graduates, affirming the importance of constantly developing and sharpening the individual’s skills and

expertise and keeping up with new advancements, especially in the Knowledge World.

He referred to the core mission of TAG-KC that targets youth with the aim of improving their skills by providing modern Information and Communication Technology (ICT) tools, particularly its objective in qualifying a large number of professionals. That is in addition to its main objective to empower the Arab youth with an extensive experience offered by TAG.Global experts to help them meet the challenges of the labor market, armed with the best professional qualifications.

Furthermore, Dr. Abu-

Ghazaleh expressed his pride in the group of creative graduates, emphasizing his constant keenness to communicate with them in various training courses.

For his part, TAG-KC Executive Director, Mr. Zaid Al Majali, stressed that the professional training courses are considered part of TAG. Global contributions to serving the local community, as well as building their capacities to enable them to compete in the Arab and global labor markets.

At the graduation ceremony, a number of TAG-KC trainers were honored; for exerting extensive training efforts, armed with the



latest and best training tools.

Meanwhile, Dr. Abu-Ghazaleh handed the certificates to the

graduates, and the honoring shields to the trainers.

It is worth mentioning that participants in

the diplomas obtain a certificate accredited by the Jordanian Ministry of Higher Education if they pass the final exams.

'Abu-Ghazaleh Global' and Higher Population Council Renew Cooperation Agreement

AMMAN – Talal Abu-Ghazaleh Global (TAG.Global) and Jordan's Higher Population Council (HPC) renewed the previously-signed agreement that aims at enhancing cooperation in a number of professional services offered by TAG.Global firms, with special emphasis on capacity-building services.

The agreement was signed by HE Dr. Talal Abu-Ghazaleh, founder and chairman of TAG.Global, and the HPC Secretary General, Dr. Abla Amawi.

Dr. Abu-Ghazaleh highlighted the important role HPC plays in all population and demographic related activities and information, as well as its mission in raising awareness concerning issues relevant to development and population through well-oriented and planned programs, with particular focus on overcoming challenges that prevent the achievement of Jordan's population policies.

Given the significant role TAG.Global plays in



disseminating knowledge and fostering capacity building, Dr. Abu-Ghazaleh expressed his pride in serving the Higher Population Council and all other institutions in our beloved country.

Furthermore, Dr. Abu-Ghazaleh pointed out that sharpening and enhancing competencies and capacities has become an urgent necessity that we need to keep abreast with, due obviously to the fact that our future relies completely on knowledge. He also stressed that developing employees' competencies and skills improves significantly the level of provided services and

enables the Council to keep up with development requirements.

For her part, Dr. Amawi stressed the importance of the agreement in enhancing cooperation between the Council and TAG.Global in the provision of training and professional services especially those pertinent to building capacity of the Council's employees, referring to the professional training programs they benefitted from during the last period.

Dr. Amawi also pointed out that the cooperation entails the assessment of the Council's training needs to enable its cadres play the roles assigned

to them in a mechanism that serves the people and promotes development.

Dr. Amawi also praised TAG.Global's leading role in developing the local community by providing an array of quality services that contribute to the development and progress of the society. She further underlined

the Council's constant keenness on establishing effective partnerships with the private sector institutions which are considered the backbone of economic development and an important component in supporting demographic policies to achieve the Sustainable Development Goals.

It is worth mentioning that the two parties agreed to form a joint taskforce to identify the Council's training needs, noting that training courses will be held at TAG.Global headquarters; either at Talal Abu-Ghazaleh Academy and/or Talal Abu-Ghazaleh University College for Innovation.

TAG-KF Digital Talks:

<http://www.tag-forum.org/VideoGallery.aspx?lang=en>

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